

NatureRex

\$REXN



Whitepaper

1. Introduction

NatureRex Mission:

Launched on June 5th, World Environment Day, NatureRex is a revolutionary cryptocurrency that brings together the realms of finance, nature conservation, and the vibrant spirit of internet culture.

NatureRex is dedicated to supporting environmental charities by utilizing a portion of transaction fees to fund projects that protect our environment. This approach makes financial transactions beneficial not only for users but also for the planet.

NatureRex is not just a cryptocurrency; it is a beacon showing how digital currencies can become a force for good.

By investing in NatureRex, you are not only participating in the digital economy but also joining a creative and sustainable movement that makes financial innovation fun and beneficial for the planet, helping shape a future where financial innovations support environmental conservation.

2. Product Description

Technical Architecture:

NatureRex is built on the ERC-20 standard in the Ethereum network. Utilizing the ERC-20 standard ensures compatibility with numerous applications and platforms.

3. Tokenomics

Total token supply: 65,000,000,000,000 \$REXN (65 trillion)

1. Liquidity: 60% - Liquidity pool on DEX to ensure stable trading and token availability.
2. Marketing: 8% - Advertising, sponsorships, partnerships, and other promotional activities.
3. EcoFunds: 6% - Allocated to environmental charities.
4. Community: 9% - Initiatives to engage and reward the community, including airdrops and staking.
5. CEX Reserve: 10% - Reserve for covering fees and other costs associated with listing on centralized exchanges.
6. Reserve Fund: 7% - Reserve fund for technical infrastructure, domain, hosting, legal services, future project funding, and team rewards.

Note: When the project no longer requires marketing, the tokens allocated for marketing will be burned.

Fees

- 1% Buy Fee for Marketing: 1% of each purchase goes to marketing to fund advertising campaigns and partnerships. Wallet address: ``0xEcC666029728Be1509AC5a4dD8b8E8DfC38BedB6``.
- 5% Sell Fee for Charity in EcoFunds: 5% of each sale goes to charity funds to support environmental initiatives. Wallet address: ``0x055a91A9f843EfE95eb3d09D49C37e4ffD463F0B``.

Voting for Charity Funds:

The funds allocated to environmental charities will be chosen by token holders through a voting process on Snapshot.

4. Market Strategy

Target Audience:

Cryptocurrency users, investors, environmental activists, and organizations involved in environmental protection.

Marketing Plan:

- Conduct advertising campaigns.
- Establish partnerships with environmental organizations.

5. Roadmap

- Phase 1: Initiation
 - Birth - Launch of NatureRex on June 5th, World Environment Day, along with the creation of the website and completion of the audit.
- Phase 2: Growth and Expansion
 - Marketing and PR - Attract users through marketing campaigns.
 - DEX - Listing on other decentralized exchanges.
 - CoinMarketCap and CoinGecko Listing.
- Phase 3: Sustainability and Innovation
 - Partnerships - Partnership programs with environmental funds and organizations, allocating 6% of tokens to these organizations.
 - Staking and Airdrops - Implementation of staking and airdrop features.
 - NFT - Development of NFT collections.
 - CEX - Listing on centralized exchanges.

6. Conclusion

NatureRex aims to change the perception of how cryptocurrencies can contribute to environmental protection. We believe that financial innovation can be harmoniously combined with environmental awareness, creating new opportunities for sustainable development. We invite you to join our mission and become part of the NatureRex movement, where every transaction makes the world a little better.